

# David C. Babcock

## CURRICULUM VITAE

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### Education

**MFA – 2006**      **Painting & Drawing** – University of Arizona

**BFA – 1998**      **Painting, Industrial Design** – Brigham Young University

### Specializations

Painting, Drawing, Mixed Media, Graphic Design, Interactive Design, Environmental Graphic Design, Digital Illustration, Animation

### Professional Teaching Experience

**Pres. – 2006**      **Assistant Professor of Art & Design**, University of Central Missouri

**LOGO & TRADEMARK DESIGN ART 3620**

**PACKAGE DESIGN ART 3640**

**INTERACTIVE DESIGN ART 4610**

**MOTION DESIGN ART 4620**

**DESIGN II ART 1325**

**INTRODUCTION TO GRAPHIC DESIGN AND ILLUSTRATION ART 2610**

**SPECIAL PROJECTS IN ART: DIGITAL STUDIO TECHNIQUES ART 4010**

**2006 – 2005**      **Instructor**, University of Arizona

**COMPUTER ART STUDIO (course of my own creation) SPECIAL TOPICS ART 404**

**2006 – 2003**      **Graduate Teaching Assistant - Instructor of Record**, University of Arizona

**FIGURE DRAWING ART 205 Fall 2005**

**PAINTING I ART 280, Spring 2006**

**COLOR & DESIGN ART 102, Spring 2005, Fall 2004, Spring 2004**

**2005 – 2003**      **Practicum Teaching Assistant**, University of Arizona

**NON-FIGURATIVE DRAWING ART 301, Spring 2005**

**COLOR & DESIGN ART 102, Fall 2003**

**2005**      **Visiting Scholar, ARTSBRIDGE - Desert View High School, Tucson AZ**  
*(Digital Arts Workshop) Spring 2005*

### Non-Teaching Professional Experience

#### Academic

**2004 – 2003**      **Graduate Research Assistant**, University of Arizona

College of Fine Arts – Treistman Center for New Media

*(Development of 3D modeling / Rapid Prototyping Program and Expo)*

School of Art, Karen White *(Graphic Design) Fall 2003*

#### Professional Design Industry

**Pres. – 2009**      **Primary Bird**, Warrensburg MO

**Partner in Company - Illustration Products**

**Pres. – 2003**      **Babcock Design**, Austin TX, Tucson AZ, Warrensburg MO

**Partner in Company - Design & Consulting**

2003	Amerx Office Solutions, Austin TX Graphic Designer, Imaging Consultant - <i>Design &amp; Consulting</i>
2002 – 1999	FD2S, Inc., FDS, Inc., Austin TX Designer - <i>Environmental Graphic Design, Illustration, Exhibit Design</i>
1999 – 1998	Deskey Associates, New York NY Designer - <i>Packaging, Graphic Design, Product Design, Illustration</i>
1998 – 1997	Enine Design, Provo UT Partner in Company - <i>Freelance Graphic Design</i>
1997	Bruce Bolander, Malibu CA Intern - <i>Interior Architecture, Furniture Design</i>
1997 – 1996	BYU Media Services, Provo UT Designer - <i>Instructional Design and Illustration</i>

### **Licenses, Registration and/or Certification**

Pres. – 2006      Member AIGA (*American Institute of Graphic Arts*)

### **TEACHING**

#### **Teaching Assignments Away From Campus**

##### ***NYC Design Tour***

Tour organizer with scheduled studio visits and interviews with artists, illustrators, and designers as well as visits to corporate design offices. The tour also includes visits to Museums of Art & Design and other sites of interest to art and design students.

*Fall 2009, Spring 2008, Spring 2007*

##### ***KC Area Design Tour***

Tour organizer and conducted tours to Kansas City area Design Studios with presentations and interviews of industry professionals. *Fall 2009, Fall 2008, Fall 2007*

#### **Student Counseling and Advising**

##### ***Program Advising by Faculty***

Serves as a Mentor and Advisor primarily to Graphic Design majors.

##### ***Professional Portfolio Development***

Helps students with the preparation of their professional portfolios for job placement. This includes creation of web sites highlighting student work.

#### **Research Problems, Special Projects and Readings**

##### ***ART 4010 Special Problems***

Additional instruction and course credit opportunities to students wishing more research and engagement in design studies.

<i>Spring 2010</i>	Holly Wright - Interactive Design Matt Cline - Interactive Design
<i>Summer 2010</i>	Jackie Nott - Exhibit Design/Environmental Graphics
<i>Spring 2007</i>	Jessica Keim - Logo/Trademark Design
<i>Fall 2006</i>	Kristin Hungerford - Interactive Design

##### ***Honors Project***

Mentor/Advisor for students participating in an Honors College Project

<i>Spring 2010</i>	Marie Newell - Cookbook - <i>self published book</i>
<i>Spring 2009</i>	Sarah Dale - Soap Packaging - <i>self published CD and Booklet</i>
<i>Spring 2009</i>	Meredith Olson - Web Designs for High School Extracurriculars - <i>active web sites</i>

### ***Speaker's Corner***

Formed a student team of five Interior Design Students (outside of his area of teaching) and guided them in the creation of conceptual renderings for an outdoor public speaking amphitheater. *Spring 2007*

### ***The Creative Engine***

Faculty Advisor and Creative Director in the Creative Engine Service Learning Event. This annual 24-hour event is preceded by solicitation of client work and is followed by working with the clients for delivery of design product. Demonstrated techniques, critiqued work, advised teams, encouraged students with emotional and material support. The college recognizes the event as a "High Impact Learning" activity.

*Spring 2010, 2009, 2008, 2007*, an average of 30 students each year.

## **Contribution to Course and Curriculum Development**

### **Course Development Completed**

#### ***ART 4610 Interactive Design ONLINE***

Development of an online section of existing course to be first offered *Spring 2011*.

#### ***ART 4010 Special Problems in Art: Digital Studio Techniques ONLINE***

The first department Studio Art course to be taught online. Development of methods that utilize technological tools that enable delivery and communication online. *Summer 2010*.

#### ***ART 4010 Special Problems in Art: Digital Studio Techniques STUDIO***

Development of course to offer more experiences in digital art creation tools and techniques for all Art Majors. *Summer 2008*

#### ***ART 4620 Motion Design STUDIO***

Development of course to expand program curriculum, aligning with recommendations from accrediting body NASAD (*the National Association for Schools of Art & Design*) and the professional organization for design AIGA (*American Institute for Graphic Arts*). *Fall 2007*

### **Curriculum Development**

#### ***Completely Original Curriculum in all Courses Taught***

Original course material, personally researched and created all curriculum used in courses while maintaining the course objectives outlined in department syllabi.

#### ***New Media and Traditional Media Emphasis in Graphic Design BFA***

Prepared a new plan for the Graphic Design BFA degree program that allows for two major areas of emphasis, one in Traditional Media and one in New Media. The plan includes new courses to be created and a schedule of implementation. The plan takes into account existing department courses and makes recommendations as to which courses should be included or eliminated from required coursework for students pursuing a particular emphasis. *Spring 2010*

## **Preparation of Instructional Media**

### **Department Media**

#### ***Digital Portfolio Submission***

Demonstrated the need for and benefit of moving from physical portfolio review to digital. Instructional media in support of the process were made available through the department web site to current and prospective students.

**Audio/Video Recorded Demonstrations & PDF Instructional Sheets**

#### ***Senior Design Show Web Showcase***

Web site – Development and implementation of portfolio web site for graduating seniors in Graphic Design and Illustration in conjunction with their graduation exhibition.

#### ***Department Off-Campus Web site***

Web site and Server Space – Creation and management of Grin3design.com web site for off-campus hosted server space to be used by the department for practical application of student projects.

### **Course Media**

Recorded demonstrations for several courses for over 110 hours of lecture

Template files for Student use in projects

Web site detailing examples of javascript scripts for use in image display  
 Web site of collected student works for display  
 Suite of recorded critiques of student work for review  
 PDF files on core concepts of Interactive Design  
 Suite of Course Documents on Blackboard for online course delivery  
 Example files with layers  
 Set of Photoshop brushes for student use  
 Photo resource library of rendering examples  
 Blog of student works for review  
 Files with example scripts for use  
 Loading object for student file use and customization  
 A suite of recorded demonstrations for 16.5 hours of lecture  
 Blog on introductory concepts and techniques

## Experimentation and/or Research in Instructional Methods and Techniques

### ***Design Industry Software and Hardware***

Teaching in the Graphic Design Area necessitates extensive research in an ever changing suite of software and hardware relevant to professional industry practice. The challenge in teaching professional design is to nurture aesthetic sensibilities in students while ensuring technical competence.

### ***Recorded Demonstrations and Online Delivery***

Production of recorded demonstrations and lectures as instructional media. Recordings are posted online and can be viewed by students at anytime and from any computer.

## SCHOLARSHIP / CREATIVE ACTIVITY

### **Production or Exhibition of Creative Work**

Worked in the professional design industry specialties of Graphic Design, Environmental Graphic Design, Product Design, Packaging Design, Retail Design, & Illustration. Where relevant employment as a designer with a company is indicated by “emp.”

Significant practice and history in the production of creative works as a studio artist and producer of one-off (*products not mass produced*) functional arts and crafts.

“Design”	Indicates significant ownership of creative design work done for a project.
“Documentation”	Indicates significant contributions and labor in producing information relevant to the guidance and direction of manufacture, construction, or realization of a design.
“Illustration”	Indicates artistic and or aesthetic work done in support of the design project.
“Fine Art”	Indicates studio art and craft practice.

### ***International***

(work realized in an international venue or for non-US corporations, or globally inclusive exhibitions)

- 2006 “Prayer” – *Fine Art Painting*  
Seventh International Art Competition and Exhibit: Our Heritage of Faith.  
Museum of Church History and Art, Salt Lake City, Utah  
Juried Show Curated by Robert Davis.
- 2002 Shopping Mall Wayfinding Systems – *Design & Documentation*  
Galeria Mokotow - emp. FD2S - POLAND
- 2001 Identity & Site Graphics – *Design & Illustration*  
Parque Jockey Shopping - emp. FD2S - Curitiba, BRAZIL  
Themed Retail Section Graphics – *Design, Documentation & Illustration*  
Shoppers Mall Izumisano RTKL Daiei - emp. FD2S - Osaka, JAPAN  
Truck Tour Exhibition System – *Design, Documentation & Illustration*  
Embraer - emp. FD2S - BRAZIL  
Trade Show Exhibit: New Orleans – *Design & Documentation*  
Embraer - emp. FD2S - BRAZIL  
Airport Site Exhibit: Florida – *Design & Documentation*  
Embraer - emp. FD2S - BRAZIL  
Trade Show Exhibit: San Antonio – *Design & Documentation*  
Embraer - emp. FD2S - BRAZIL

- Trade Show Exhibit: New Orleans – Design & Documentation**  
 Pilatus - emp. FD2S - SWITZERLAND
- Logo Concept – Illustration**  
 Ashibinna - emp. FD2S - JAPAN
- 2000 **Identity, Graphics, Floors & Follies – Design, Documentation & Illustration**  
 Parque D. Pedro - emp. FD2S - Campinas, BRAZIL
- Themed Retail Section Graphics – Design, Documentation & Illustration**  
 Shoppers Mall Marina Town RTKL Daiei - emp. FD2S - Fukuoka, JAPAN

**National:**

(work done for businesses and institutions outside of state of residence at the time, or national level exhibitions)

- 2010 **Business Identity – Design & Illustration**  
 Pink Lemonade Designs - Babcock Design - North Carolina
- Business Identity – Design & Illustration**  
 Creating Smiles / Cindy M. Brayer - Babcock Design - Tampa, Florida
- 2009 **Business Identity – Design & Illustration**  
 Fishy Face Photography / Tiffany Feger - Babcock Design - Tampa, Florida
- 2007 **Retail Environmental Graphics – Illustration**  
 HEB Stores - FD2S / Babcock Design - Houston, Texas
- 2006 **“Don’t Hurt Me”, “Afraid of Mexicans” – Performance, Fine Art Photography, Illustration**  
 Exile on Main Street: Construction of the Other in National Identity,  
 Lionel Rombach Gallery, University of Arizona. Tucson, Arizona  
 Juried Show Curated by Cori Dismon and Veronica Duarte.
- Real Estate Development Identity – Illustration**  
 Parkway at Oak Hill - Janke / Babcock Design - Austin, Texas
- 2005 **Retail Identity Concepts – Design**  
 Equip - Blue Map Design / Babcock Design - New York City, New York
- 2004 **Expo Identity & Rapid Prototypes – Design & Fine Art Sculpture**  
 UA RP 04 - emp. University of Arizona - Tucson, Arizona
- Wayfinding Plans & Graphics – Design & Documentation**  
 Lackland Hospital - Janke / Babcock Design - Texas
- Corporate Identity – Design**  
 AFT of Florida / Jerry Penhollow - Babcock Design - Florida
- Wayfinding Graphics – Design & Documentation**  
 Gaylord Garage - Janke / Babcock Design - Texas
- 2003 **Design Concepts – Illustration**  
 Ride for Kids / Pediatric Brain Tumor Found. - FD2S / Babcock Design
- Retail Identity & Typeface Design – Illustration**  
 Cilantro: Fresh Mexican Grill, Maui - FD2S / Babcock Design - Maui, Hawaii
- 2002 **Wayfinding System – Design & Documentation**  
 Health South Prototypes - emp. FD2S
- Wayfinding System – Design & Documentation**  
 Medical Park at Saint Francis - emp. FD2S
- Wayfinding System – Design, Documentation & Illustration**  
 Warren Medical Center, Signage Illustrations - emp. FD2S - Tulsa, Oklahoma
- 1999 **Corporate Identity – Design**  
 Titan Logo - emp. Deskey
- Product Design – Design & Illustration**  
 Titan Sprayer Design - emp. Deskey
- Packaging – Design & Illustration**  
 K-Rain sprinklers - emp. Deskey
- Corporate Identity – Design**  
 Vermont American - emp. Deskey
- Corporate Identity & Packaging – Design**  
 Baldwin Hardware - emp. Deskey
- Packaging – Design**  
 Coleman Grill - emp. Deskey
- Product Design – Design & Illustration**  
 Felker Wet Saws - emp. Deskey

- 1998 **Product Design – Design & Illustration**  
Revlon - emp. Deskey  
**Packaging – Design & Illustration**  
Regal Cookware - emp. Deskey  
**Packaging – Design & Illustration**  
Miraval - emp. Deskey  
**Product Design – Design & Illustration**  
Farmland Dairies - emp. Deskey  
**Packaging – Concept Illustrations**  
Kid zone Shampoo - emp. Deskey  
**Packaging – Concept Illustrations**  
Gibson Greetings - emp. Deskey  
**Packaging Graphics – Design**  
Scotch Brite - emp. Deskey  
**Packaging Graphics – Design**  
Eucerin Lotion - emp. Deskey

**State / Regional:**

(work done for businesses and institutions within of state of residence at the time)

- 2001 **Site Wayfinding – Design & Documentation**  
Texas Medical Center - emp. FD2S - Houston, TX  
**Retail Design – Design, Documentation & Illustration**  
HEB Stores - emp. FD2S - Texas  
2001 **Donor Recognition & Wayfinding – Design, Documentation & Illustration**  
Texas Children’s Hospital - emp. FD2S - Houston, TX  
**Site Wayfinding – Design & Documentation**  
BMC Software - emp. FD2S - Houston, TX  
**Site Wayfinding – Design & Documentation**  
South Texas Medical Center - emp. FD2S - Texas  
2001 1999 **Gallery Representation – Fine Art Paintings, Prints**  
Ironwood Industries Gallery - Austin TX, Marfa, TX

**Local:**

(design work produced for clients in close geographic proximity to residence at the time or local exhibition)

- 2009 Warrensburg, MO  
**Team Logo – Design**  
United Thunder / Jennifer Reed - Babcock Design  
2008 Warrensburg, MO  
**T-shirt - Design**  
Martin Warren Committee Reviewed - Pro Bono - Babcock Design  
**T-shirt - Design**  
South East Committee Reviewed - Pro Bono - Babcock Design  
**Business Logo – Design**  
FIGMOPIC / Kevin Ward - Babcock Design  
2006 **Institutional Logo – Design Concept**  
Trails Regional Library - Babcock Design  
2005 **Various Animations – Fine Art Animation**  
D.A.C. Show, I.L.C. University of Arizona - Tucson, AZ  
“Space Monkey” – Fine Art Animation, Mixed Media  
Unexplored Spaces, Flandrau Planetarium, UofA - Tucson, AZ  
2004 **Game Design & Packaging – Design & Illustration**  
Word Wars / Katie and James Swensen - Babcock Design  
2003 **Film Poster, DVD – Illustration**  
“Correction” / Michael Mulcahy - Babcock Design - Tucson, AZ  
**Corporate Identity – Design**  
Amerx Office Solutions - emp. Amerx - Austin, TX  
**Business Identity – Design**  
Howell Labs - Babcock Design - Austin, TX  
2002 **Web Banner - Design**  
Aero V - emp. FD2S - Austin, TX

- Site Graphics - *Documentation*  
Austin Fine Arts Festival - emp. FD2S - Austin, TX
- Wayfinding System - *Documentation, Illustration*  
United Methodist Church - emp. FD2S - Dripping Springs, TX
- Identity - *Illustration*  
Convenience Store Client - emp. FD2S - Austin, TX
- 2001 Wayfinding - *Design & Documentation*  
Long Center for the Performing Arts - emp. FD2S - Austin, TX
- Real Estate Development Identity - *Illustration*  
Lantana Community Logo Austin - emp. FD2S - Austin, TX
- Wayfinding - *Design, Documentation & Illustration*  
Children's Hospital of Austin - emp. FD2S - Austin, TX
- 1998 Product Identity - *Design*  
Ameritech Library Services / ConnectLib - *Enine Design* - Orem, UT
- Product Brochures - *Design*  
Ameritech Library Services - *Enine Design* - Orem, UT
- Editorial Illustration - *Illustration*  
Word Perfect Magazine - *Enine Design* - Orem, UT
- 1997 Instructional Software - *Illustration*  
Russian Learning Client - emp. *BYU Media Services* - Provo, UT
- 1996 Poster - *Design & Illustration*  
Career Fair - emp. *BYU Media Services* - Provo, UT

## Grants and Awards

- 2010 Online Course Development Grant - CTL (Center for Teaching and Learning)  
Interactive Design - \$1800
- 2010 Professional Development Assistance Grant - CTL  
Resource Materials - Web Development Books - \$100
- 2009 Online Course Development Grant - CTL (Center for Teaching and Learning)  
Digital Studio Techniques - \$1800
- 2009 Faculty Fellows Summer Seminar - CTL (Center for Teaching and Learning)  
Stipend - \$500
- 2008 Professional Development Assistance Grant - CTL  
Resource Materials - Animation software, Scanner, Camera - \$485
- 2007 Research Equipment Grant - CTL / CAHSS  
Macintosh G5 Workstation - \$4000
- 2005 Creative Research Grant  
Medici Scholar - University of Arizona - \$500
- 2004 Creative Research Grant  
Medici Scholar - University of Arizona - \$500

## Non-refereed Publications / Creative Works

### 1. Non-refereed Design Works

- 2009 Event Promotion - *Illustration*  
LDS church Christmas Promotion - Babcock Design
- 2008 T-shirt - *Illustration*  
Mules on a Mission / CDL - Pro Bono
- 2007 T-shirt - *Illustration*  
Hometown Heroes / CDL - Pro Bono
- 2001 Residential Architecture - *Design, Documentation*  
3320 Thomas Kincheon / Babcock - *Babcock Design*

### 2. Work in a Local Exhibition

- 2010 "Trans-Fat", "Corn Syrup", "Sodium" - *Fine Art Illustration*  
Faculty Show - Art Center Gallery, UCM, Warrensburg, MO
- 2009 "AZ Road Trip" - *Fine Art Flash Animation*  
Faculty Show - Art Center Gallery, UCM, Warrensburg, MO
- 2008 "A Mule Is Not An Ass" - *Fine Art Web site*  
Faculty Show - Art Center Gallery, UCM, Warrensburg, MO

- 2007 “Domestically Terrorized: A New / Old House and 4 Weeks” – *Fine Art Flash*  
Faculty Show - Art Center Gallery, UCM, Warrensburg, MO
- 2006 “Prey for Protection” – *Fine Art Painting & Mixed Media*  
Faculty Show - Art Center Gallery, UCM, Warrensburg, MO  
MFA Thesis Show – *Fine Art Mixed Media, Animation*  
University of Arizona - Tucson, AZ
- 2005 “Bunny” – *Fine Art Painting*  
The Throne Show / Invitational, Lulubell - Tucson, AZ  
“Still Lifes” – *Fine Art Painting*  
UofA Art on Park, Arizona State Savings and Credit Union, - Tucson, AZ  
“Floats All Boats” – *Fine Art Painting, Mixed Media*  
Katrina: the story of race, class, and hope!  
SJLC, University of Arizona - Tucson, AZ
- 2004 “No One Is In The Basement” – *Fine Art Painting, Installation*  
Freemont House, University of Arizona - Tucson, AZ

### **3. Solo Local Exhibition**

- 2006 “Poses of Power” – *Fine Art Paintings*  
Centennial Hall, University of Arizona - Tucson, AZ
- 2005 “In Defense of Women” – *Fine Art Paintings*  
PSU, University of Arizona - Tucson, AZ
- 1998 “Fence Sitter” – *Fine Art Furniture*  
BFA Thesis Show - Provo, UT
- 1997 “The Manly Art” – *Fine Art Mixed Media*  
BFA Thesis Show - Brimhall Gallery, Brigham Young University - Provo, UT

### **4. Privately Collected Design / Illustration Works**

- 2010 – 2009 **Primary Bird**  
Produced Illustrations that are sold as designed products under the business name “Primary Bird”, a partnership with spouse. Over 50 collectors from 24 States and Canada have purchased from 10 current products.

### **Papers, Speeches, & Lectures**

- 1992 **Lecture**  
Hokkaido University of Education Kushiro Branch. Kushiro, JAPAN  
Documentary Video Produced: *Art Works and Talk of David C. Babcock*

### **Current Research and/or Creative Projects in Progress**

#### ***Instructional Methods Research***

Research methods in graphic design education using recorded demonstrations and lectures as teaching object modules for student retrieval through online media. Other research initiatives include Storyboarding Processes for Teaching New Media, and Web 2.0 Tools in the Art Classroom, currently writing articles for publication.

#### ***Industry Standard Software and Hardware***

Keeping current with ever-changing software is also a full-time research vector.

#### ***Programming Languages***

Teaching Interactive Design classes that require continual research in evolving programming languages and standards for HTML (Hyper Text Mark-up Language), CSS (Cascading Style Sheets), Javascript, and Actionscript.

#### ***Design Works***

Continues to participate actively in professional client work through the business identity Babcock Design. Also continues to produce illustration products for marketing through the Primary Bird business. In production of crochet “amigurumi” toy designs and patterns to be marketed through another business name: “Do Not Staple”. Interested in developing fabric pattern designs for manufacture.

#### ***Studio Works***

Continues to produce creative illustrations and publish the works digitally through online means. Hopes for the opportunity to publish some of the work in the form of a book.

## **SERVICE**

### **Involvement in University, College and/or Departmental Government**

*Pres. – 2009* Faculty Senate – *Senator*

### **Membership on University, College, and/or Departmental Committees**

#### **University:**

*2009* Symposium Planning Committee – *Planning & Juror*  
Honors College, Joseph Lewandowski – *Spring*

*2007* Speaker's Platform Committee – *Design Consultant*  
Paula Schaefer

#### **College:**

*2010 – 2009* Nance Museum Development Plan - *Ad Hoc – Design Consultant*  
Directed by Dean Gersham Nelson - *Web site, Photoshoot*

*2009* CAHSS Alternative Marketing Committee - *Ad Hoc*  
Directed by Dean Gersham Nelson

*2009 – 2007* Student Tech Funding Fee Committee  
Discussion and voting on application of fees to new technology in the college

#### **Department:**

*Pres. – 2007* Achievement & Scholarship Awards Committee  
Development of Online digital portfolio submission procedures and guidelines,  
and instructional material to aid in the deployment of the new standards

*Pres. – 2007* Strategic Planning Committee – *Ad Hoc*  
Extension of work in faculty retreat sessions and in preparation for accreditation

*Pres. – 2007* Kleppe Visiting Artist Committee  
Solicitation of Potential Visiting Artist / Designers in New York City

*Pres. – 2006* Gallery Committee  
Planning and Approval of Department Gallery Programming & Procedures

*Pres. – 2006* Senior Design Review Committee  
Planning and Participation in outside peer review event of students and our program

*Pres. – 2006* Graphic Design Area Committee  
Consultation with Area faculty and Graphic Arts faculty in Curriculum and Policy

*2008 – 2006* Curriculum Committee  
Department review of new courses and curriculum development

*2008 – 2007* Ad Hoc Committee on Merit Pay  
Examination and rewriting of department standards including promotion and tenure  
guidelines and creative research equivalencies to include design works.

*2007* Art Department Brochure – *Design Consultation and Content Gathering*  
photos, write-ups, planning, with Brian Lynch

### **University Sponsored Programs**

*Pres. – 2007* Senior Art Contest Day  
University sponsored event hosted by the Department of Art & Design  
*submissions juror, student group facilitator, post-event judging*

## **Sponsorship of University Societies**

- Pres. – 2006*      **AIGA University Sponsored Club – Mentor and Creator**  
AIGA (American Institute of Graphic Arts) Industry professional organization Formed the UCM AIGA Student Group. Participates with AIGA Kansas City Chapter. Administers national association membership. Active participation with regional AIGA student groups in Kansas and Missouri.
- Pres. – 2009*      **UCM Comics and Cartoon Club – Mentor and Creator**  
Club created based on observance of student interest and in an effort to connect students with educational resources outside of department curriculum offerings. Creation of club blog

## **Recruitment of students**

### **Ongoing:**

**Campus Visits** – The candidate regularly meets with and recruits students by conducting formally scheduled department visits and serving informal drop-ins, giving on-site tours and providing explanation of programs. Visits are approximately one hour.

- 2009*      **National Portfolio Day – Department / University Representative**  
National Portfolio Day Association - Kansas City Art Institute  
Day-long event meeting with prospective students and reviewing portfolios.

## **Coaching**

- Pres. – 2009*      **UCM Fencing Club – Participant and Coaching**  
Active participation in student athletic club - Ken Carter, club sponsor

## **Development of Departmental or Professional Newsletter, Web site**

- 2008*      **Web site**  
Developed a web site highlighting the Graphic Design Area  
<http://www.ucmo.edu/graphicdesign>

## **Other Service**

- 2009*      **Digital Burg – Technical & Design Consultation**  
Meeting with student staff, Charles Fair -Advisor and Department Chair.  
Sponsorship of Creative Engine design project.
- 2007*      **Center for Religious Studies - Guest Speaker, Panel Member**  
Marla Selvidge “The History and Beliefs of the LDS Church” - February, 6  
KMOS-TV program aired February, 17 - DVD produced
- 2007*      **Residential Architecture Class Client – Student Interview**  
Robert Lurker class project mock client.